



Marcia Acosta Matos recently celebrated the grand opening of Marcia Glow, a hair and nail salon, on Mount Vernon Street in Lynn. (Paul Halloran)

New home for growing Glow

For the Item

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LYNN — It took Marcia Acosta Matos 26 years to realize her dream of opening her own hair and nail salon. It took only two years for her to outgrow her space on Essex Street. Thanks to her vision and persistence, along with some valuable assistance from EDIC/Lynn, she has a new home on Mount Vernon Street.

Matos celebrated the grand opening of Marcia Glow on Aug. 11, surrounded by family, friends, employees, and public officials. The name of the business



matched the expression on her face as she cut the ribbon on the salon, which is open 7 a.m. to 7 p.m. seven days a week.

“It’s always been my dream to have my own business,” said Matos, who came to the U.S. in 2019 from the Dominican Republic, where she worked in salons for almost 20 years. “My vision was to create more than a salon, where we focus on the inner beauty as well as the outer beauty.”

EDIC/Lynn connected Matos with a representative of SCORE — Service Corps of Retired Executives — who helped her develop a business plan. EDIC provided funding to assist with the build-out of the salon, which is located at the site of a former karate studio.

“We’re excited to be able to support Marcia, and we appreciate her investment in the city,” said Danya Smith, EDIC/Lynn executive director. “It’s great to see her passion reflected in the beauty of her shop.”

It took eight months for Matos, who has five employees, to convert the space into a sleek salon with state-of-the-art equipment, new floors, walls, bathrooms, and an eye-catching sign with reflective gold letters on a black background.

“EDIC believed in my vision,” she said, after accepting citations from Mayor Jared Nicholson and Ward 5 Councilor Cardeliz Paez. “This is my dream come to life.”

“We are excited for the opportunity Marcia has to grow her business in this new location,” Nicholson said. “EDIC has a variety of resources available to assist businesses, and it is gratifying to see them being utilized.”