

BUSINESS, NEWS

NEW COFFEE SHOP WILL BE BREWING IN DOWNTOWN LYNN

BY THOMAS GRILLO | November 10, 2017



New England Craft Restaurant Concepts CEO Frank Peace hands a coffee to Amy Damon of Lynn as he spreads the word about Brew on the Grid, a new coffeehouse set to open at 30 Willow St. in Lynn. (Spenser R. Hasak)

LYNN — When Frank Peace was looking for a location to house his newest restaurant and coffee shop, he chose Lynn.

“Lynn was on my radar because it’s one of the Massachusetts communities that’s in the midst of a renaissance,” he said. “There’s lots of development, it’s very diverse and those are the cities we like to be part of.”

The 52-year-old CEO of New England Craft Restaurant Concepts, a Worcester mini-chain of eateries, plans to open Revolution Pie & Pint, a pizzeria, and Brew on the Grid, a high-end cafe, at the Flatiron building in the downtown before Christmas.

Peace said he is undaunted by the fact that Land of a Thousand Hills Coffee Co. is minutes away, and the shuttered White Rose Coffeehouse could return under a new name. Not to mention there are more than a dozen pizzerias in the city including Primo’s, Lido, Caruso, and Fauci.

“We will have a different offering and everything will be made from scratch,” he said. “Our fresh pizzas are ready in three minutes and our sandwiches and pastries will be made on site.”

The restaurants will occupy the first floor of the Vault, a 47-unit apartment complex at Central Avenue and Willow Street, better known as the Flatiron Building. The eight-story brick building was fully leased before it opened this fall.

The 3,000-square-foot Revolution Pie & Pint gets its name from the revolving pizza oven which cooks the pies at 850 degrees in under three minutes, he said. The dough is made fresh daily and fast-fired to be crisp, he added.

The menu offers pizza for \$10 not usually found on menus elsewhere, such as Bacon Blue with bacon, Parmesan cream sauce, blue cheese, tri-mushroom saute, and caramelized onion. There’s a Salad Pizza that features Marinara sauce, Mozzarella, lettuce, tomato, cucumbers, and red onion.

At the 1,500-square-foot Brew on the Grid, the cafe will offer pastries for \$2 and sandwiches for \$8, and free Wi-Fi.

“How cool is it to live upstairs in the newly-renovated units and come downstairs and get a cup of coffee and a pizza?” he asked.



Thomas Grillo

Thomas Grillo is an award-winning business reporter who has worked at Boston's major newspapers covering real estate trends such as the emergence of Assembly Square in Somerville and chronicling the growth of Boston's Seaport District. In Lynn, Thomas covers City Hall and commercial real estate development including the transformation of Lynn's waterfront into a mixed-use neighborhood. Follow him on Twitter [@BosBizThomas](https://twitter.com/BosBizThomas).

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